



POLİN KUYUMCIYAN

ABOUT

Freelance Graphic Designer /
Stationery Brand Owner /
Online Educator

CONTACT

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MEMBERSHIP

GMK, Full Member, *Since 2016*

IAD, Full Member, *Since 2020*

AWARDS

2022, Indigo Design Award,

Silver Award, in Branding Category

2022, Indigo Design Award,

Silver Award, in Integrated Graphic
Design Category

2021-2022, A' Design Competition,

Iron Award, in Graphics, Illustration and
Visual Communication Design Category

2020-2021, A' Design Competition,

Iron Award, in Packaging Design
Category

2021, Indigo Design Award,

Bronze Award, in Packaging Design
Category

2019-2020, A' Design Competition,

Bronze A' Design Award, in Art
Materials, Stationery Supplies and Gift
Items Design Category

2018, 2nd Le Color Notebook

Competition

First Prize

WORK EXPERIENCE

Online Educations — Turkey

Teaches online courses on how to work as a freelancer and how to build a brand.

- *TopTalent, March 2021 - Present*
- *Üretimhane, June 2020 - Present*
- *Academy Club, May 2020 - Present*

Polin Kuyumciyan Studio — Istanbul, Turkey

Founder and Designer — October 2014 - Present

Gives freelance graphic design service mainly in the areas of identity design, licensed product design, logo, poster, presentation, package design, catalogue, brochure, social media visuals, front-end and UI/UX design.

Some of the past and current local / global clients include: Güçlü Kırtasiye, Tarko Kozmetik, Keskin Color, Hacı Bekir, Tepta Aydınlatma, Epsilon Yayınevi, Motor Otomotiv, Assan Gayrimenkul, İKSV, Apple, BUGECE, AKS Otomotiv, X Flats, iodes, Yasocial and more.

PK Design, Stationery with a Sense of Humor — Istanbul, Turkey

Founder and Designer — October 2015 - Present

PK Design is a line of colorful and typographical stationery products that use slang language mixed with a sense of humor and mostly Turkish street culture. As of 2018, apart from its e-commerce website (pkdesign.com.tr), the brand is also on sale at zet.com, trendyol.com, miamano.com, Wish Store, Selin Baltacıoğlu Dükkan and Odunpazarı Modern Müze Eskişehir

Apple — Istanbul, Turkey & San Fransisco, CA, USA

Graphic Designer — April 2017 - October 2020

Attended workshops for the launch of new Apple products. Worked with a group of graphic designers, editors and project managers for the Turkish adaptations of all printed and online channels.

Istanbul Foundation for Culture and Arts (İKSV) — Istanbul, Turkey

Graphic Designer — October 2012 - August 2014

Was responsible for all printed and digital channel applications of the festivals' key visuals including outdoor, publication advertisements, website banners and posters. Designed the foundation's new e-bulletins and El Sistema Youth Orchestra's 2014 key visual, poster, printed materials and outdoor executions.

Ogilvy&Mather — Istanbul, Turkey

Art Director Intern — 2011-2012 (8 months)

Worked with the group head directly and actively attended the creative group meetings. Gained experience in customer pitches and concept development in areas such as TVC, print, outdoor and online. Worked with brands like Cappy, Fanta, BP, Ford. Designed the Ogilvy Istanbul credentials and Ogilvy Istanbul 2012 agenda.

EDUCATION

Rhode Island School of Design — Providence, RI, USA

BFA, Graphic Design, 2007-2011, 3.616 GPA

Uskudar American Academy — Istanbul, Turkey

2003-2007, 82.00 GPA