

# POLİN KİREÇCİOĞLU

FREELANCE GRAPHIC DESIGNER • STATIONERY BRAND OWNER • ONLINE EDUCATOR

📍 Praha / Czechia

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🗣️ GMK Member, Since 2016  
IAD Member, Since 2020

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## WORK EXPERIENCE

### Polin Kuyumciyan Studio — Istanbul, Turkey & Prague, Czechia

Founder and Designer — October 2014 - Present

Gives freelance graphic design service mainly in the areas of brand identity, packaging and print based design. Some of the past and current local / global clients include: Güçlü Kırtasiye, Epsilon Yayınevi, Hacı Bekir, Tepta Aydınlatma, İKSV, Keskin Color, Zenbase and more.

### PK Design, Stationery with a Sense of Humor — Istanbul, Turkey

Founder and Designer — October 2015 - Present

PK Design is a line of colorful and typographical stationery products that use slang language mixed with a sense of humor. As of 2024, the brand is on sale at zet.com, trendyol.com, hipicon.com and various stationery shops and cafes around Turkey, as well as pkdesign.com.tr.

### TopTalent + Academy Club + Üretimhane — Turkey

Online Educator — 2020 - Present

Teaches courses on how to work as a freelancer and build a brand.

### Hogarth Istanbul — Istanbul, Turkey & San Fransisco, CA, USA

Freelance Channel Production Artist — April 2017 - October 2020

Attended workshops for the launch of new Apple products. Worked with a group of graphic designers, editors and project managers for the Turkish adaptations of all printed and online channels.

### Istanbul Foundation for Culture and Arts (İKSV) — Istanbul, Turkey

Graphic Designer — October 2012 - August 2014

Was responsible for all printed and digital channel applications of the events' key visuals including outdoor, publication advertisements, website banners and posters. Designed the foundation's new e-bulletins and El Sistema Youth Orchestra's 2014 key visual and printed materials.

### Ogilvy&Mather — Istanbul, Turkey

Art Director Intern — 2011-2012

Worked with the creative director and the group heads directly. Gained experience in customer pitches and concept development in areas such as TVC, print, outdoor and online. Worked with brands like Cappy, Fanta, BP, Ford. Designed the Ogilvy Istanbul credentials and agenda.

## EDUCATION

### Rhode Island School of Design — Providence, RI, USA

BFA, Graphic Design, 2007-2011, 3.616 GPA

### Uskudar American Academy — Istanbul, Turkey

2003-2007, 82.00 GPA

## AWARDS

### 2024, The Corporate LiveWire Innovation & Excellence Awards

Office Stationery Retailer of The Year - Turkey

### 2023, Corporate Vision - Small Business Awards

Best Typographic Design Products  
2023, Istanbul

### 2022, Indigo Design Award

Silver Award in Branding Category

### 2022, Indigo Design Award

Silver Award in Integrated Graphic  
Design Category

### 2021-2022, A' Design Competition

Iron Award in Graphics, Illustration and Visual  
Communication Design Category

### 2020-2021, A' Design Competition

Iron Award in Packaging Design Category

### 2021, Indigo Design Award

Bronze Award in Packaging Design Category

### 2019-2020, A' Design Competition

Bronze Award in Art Materials, Stationery  
Supplies and Gift Items Design Category

### 2018, Le Color Notebook Competition

First Prize

## COURSES & CERTIFICATES

### Figma UI UX Design Essentials Course

UDemy — Certificate issued in March 2024

## SKILLS

### Design

Branding, Typogaphy, Packaging Design,  
Presentation Design, UI & UX Design

### Software

- Adobe Creative Suite: Illustrator, InDesign, Photoshop, Dreamweaver
- Microsoft Office: Word, Excel, PowerPoint
- Figma — Beginner

## LANGUAGES

**Turkish** — Native proficiency

**English** — Full professional proficiency

**French** — Elementary proficiency